

The Ark High Holiday Collection Drive Digital Toolkit

Introduction

Thank you for helping promote Pack the Pantry and supporting The Ark's High Holiday Collection Drive. This digital toolkit includes ready-to-use materials to make sharing easy, including graphics, sample language, and helpful resources for your synagogue community.

By sharing these materials, you can help more people learn about the three ways to give, participate in a way that works for them, and support The Ark's pantries as we continue serving individuals and families across Chicagoland.

Click each tile below to download ready-to-use graphics, digital ads, and social media assets for your synagogue.



Pack the Pantry Digital Tool Kit

Download ready-to-use graphics and ads to promote the High Holiday Collection Drive.

[DOWNLOAD INSTRUCTIONS](#)

Pack the Pantry Logo

Download the Pack the Pantry logo for use in your synagogue's newsletters, emails, website, and other communications.

[Download Logo →](#)

Digital Ad

Download a ready-to-use digital ad explaining the three ways congregants can support Pack the Pantry. Add it to your synagogue's newsletter, website, or email communications.

[Download Digital Ad →](#)

Social Media Graphic

Download the social media graphic to help your synagogue promote Pack the Pantry across its channels.

[Download Social Media Graphic →](#)

Food Security Fact Sheet

Download a one-page resource with key information about SNAP, The Ark's kosher food pantry, and the growing need for food assistance in our community.

[Download Fact Sheet →](#)

Pack the Pantry Logo



High Holiday Collection Drive

Use [this logo](#) when creating your own Pack the Pantry announcements, newsletter content, website updates, or other synagogue materials.

Please maintain the logo's original proportions and colors. Do not stretch, crop, recolor, or place text over the logo.

Digital Ad



High Holiday Collection Drive

Three Ways to Pack the Pantry

Now more than ever, our community looks to The Ark as 1 in 5 Jewish households in the Greater Chicagoland area struggle to make ends meet. More than 3,400 Jewish individuals and families rely on The Ark's pantries in Chicago and Northbrook for kosher food, household essentials, and personal care items – up 20% over last year.



Scan for three ways to give.
arkchicago.org/packthepantry

1. Donate Dollars
Make a gift to The Ark Pantry for the greatest impact.

2. Click and Ship
Purchase items on Amazon and ship directly to The Ark.

3. Shop and Drop
Click the pantry collection list and drop off items here.

arkchicago.org | 773-973-1000

The [digital ad](#) gives congregants a simple overview of the three ways they can participate in Pack the Pantry. Synagogues can use it as a ready-to-share graphic in email newsletters, website announcements, digital bulletin boards, and other electronic communications.

When possible, please make the ad clickable by linking it directly to:

<https://arkchicago.org/packthepantry-am-shalom/>

The link can be added to the image itself, a button beneath the ad, or accompanying text in your email or webpage. This allows congregants to learn more and take action right away.

Social Media Assets

Use this social media toolkit to easily promote your synagogue's support of The Ark's High Holiday Collection Drive across your social channels.

Follow and Share

Supporting The Ark's High Holiday Collection Drive is just a click away. **Follow The Ark on social media** platforms to stay updated, share and like our posts to help get the word out. Click below:

1. [Follow Us on Facebook](#)
2. [Follow Us on Instagram](#)
3. [Follow Us on LinkedIn](#)

Create Your Own Social Post

Make an impact by sharing information about the High Holiday Collection Drive on your own social channels. Please tag **@The Ark** or **@arkchicago** so that we can like and reply!

Facebook and LinkedIn

As we prepare for the High Holidays, we invite our community to take part in this simple act of tzedakah.

Join us and synagogues across Chicagoland to #PackThePantry with **@arkchicago**. 1 in 5 Jewish households in our community are struggling and more than 3,400 individuals rely on The Ark's kosher food pantries.

This High Holiday season there are three ways to help:

- 1) Donate dollars to support families in need
- 2) Click and ship via Amazon
- 3) Drop off items in our synagogue bins.

Visit arkchicago.org/packthepantry-am-shalom to learn more.

#TheArk #JewishChicago #HighHolidays

Instagram

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#TheArk #JewishChicago #HighHolidays

Image



Food Security Fact Sheet

[The fact sheet](#) provides background information about food insecurity, SNAP, and the growing demand for The Ark's food pantry services.

Use it to help clergy, staff, board members, and communications teams explain why Pack the Pantry is needed. Information from the sheet may also be incorporated into newsletters, announcements, remarks, and social media posts.

Thank you for helping spread the word and stock The Ark's pantry shelves for individuals and families across our community.



This High Holiday season, your synagogue plays a crucial role in helping The Ark meet the growing need in our community. After a challenging year with SNAP reductions and rising costs, more individuals and families are turning to The Ark for help.

Your congregation can Pack the Pantry by donating dollars, shopping on Amazon, or collecting kosher food and household items our clients need most.

CHANGES TO SNAP IN ILLINOIS

- Nearly 1.9 million Illinois residents rely on SNAP.
- Strict work requirements effective on May 1, 2026 could reduce benefits to 120,000 SNAP recipients in Illinois.
- Over 2,500 Ark clients rely on SNAP benefits for food each month.

Community Impact Food Security

CLIENT IMPACT THIS YEAR

- More than 3,400 individuals received food through The Ark's kosher food pantries.
- 75% of Ark clients rely on our food pantries every month.
- Federal SNAP policy changes have impacted client financial stability.

GROWING NEED IN OUR COMMUNITY

More than 400 households visited The Ark's food pantries for the first time in the last year.	The Ark distributed 23% more food packages than the previous year.	20% increase in households used The Ark's pantries over the last year.
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MEETING THE MOMENT

The Ark depends on the strength and compassion of our community. We remain deeply committed to supporting every member of our community in need and are profoundly grateful to our donors whose generosity keeps our shelves full and our clients nourished. Join us over the High Holiday season to help Pack the Pantry.



Scan for three ways to give:
arkchicago.org/packthepantry



PACK THE ARK PANTRY
High Holiday Collection Drive

For more information, email packthepantry@arkchicago.org

The Ark | arkchicago.org | 773-973-1000
Community-Funded. A Partner with the Jewish United Fund in Serving our Community.

For any questions, please contact Arthur Shabashevich at The Ark at ashabashevich@arkchicago.org or call (773) 681-8965.